

## Design YOUR DETAILS

Commence the New Year by filling your social calendar with these fabulous soirees

**CHILDREN'S NATIONAL MEDICAL CENTER DANCING AFTER DARK**  
 Date: 1.10.09 | 9 pm  
 Location: Posh Restaurant & Supper Club  
 Tickets: \$80 per person | \$150 per couple  
 Contact: Grace Easby-Smith | 301.565.4950 | gesmith@cnmc.org

**21ST ANNUAL TRIBUTE TO MARTIN LUTHER KING, JR.**  
 Date: 1.11.2009 | 7pm  
 Location: Kennedy Center Concert Hall  
 Tickets: Tickets: \$20  
 Contacts: Call Choral Arts at 202.244.3669 | the Kennedy Center Instant Charge at 202.244.3669 | www.choralarts.org.

**A FORMAL AFFAIR FOR CHANGE INAUGURAL GALA**  
 Date: 1.20.2009 | 7 pm Cocktails; 8 pm Seated Dinner  
 Location: The Ritz-Carlton Tysons Corner  
 Attire: White Tie  
 Tickets: \$385 Single Guest | \$3700 Table of Ten Guests  
 Contact: www.aformalaffairforchange.com

**2009 WASHINGTON DC COUTURE BRIDAL SHOW**  
 Date : 1.31.2009 | 12:00pm - 5:00pm  
 Location : Stephen Decatur House Museum | 1610 H Street | NW Washington, DC  
 Tickets: Free of charge | must register at www.dccwc.com  
 Contact: www.dccwc.com or dccwc@eleganceandsimplicity.com

## Design YOUR LIFE

Shine with Confidence in '09

As the new year begins, you have the opportunity to re-evaluate and revamp your life. Use these queries to motivate the change within:

1. Know who you are - What are your values, strengths, weaknesses, and fears?
2. Know what you want - The world is yours for the taking! Think limitless!
3. Make a game plan - What actions can you start today that will move you closer to your goals?
4. Fail Fail Fail - Fail and fall forward, the faster you fail, the faster you succeed.
5. Divide and Conquer - Run towards your fears! What's the worst that could happen?
6. Celebrate - Stop, smile, and savor your successes! You accomplished infinitely more than doing nothing!

## Design YOUR BRAND

White Tie Attire 101

If you are planning on attending one of the multiple inaugural balls, please review the invitation to ensure that you are dressed appropriately for the occasion. The dress code for many of the balls is White Tie attire. This is the most formal of evening attire. The lady wears a formal (floor length) evening gown. The gentleman wears a black tailcoat, matching trousers with a single stripe of satin or braid in the US; two stripes if in Europe or the UK. A white vest is worn over his piqué wing-collared shirt with stiff front and a white pique bow tie is also worn. The outfit is completed with white bow tie, white or gray gloves, black dress socks, and black patent shoes. If the gentleman is a diplomat, he has the option of wearing his pins with the colors of his country on his dinner jacket.

## Design YOUR WEALTH

Stabilizing Your Resources in a Volatile Economy

What is your New Year's Resolution? Do you want to lose weight? Save more money? Go on an international vacation? You have the ability to commit to them all...

It may be challenging to maintain so many commitments throughout the year, however, you should begin with courage and authenticity to tackle your finances. It can be difficult to maintain a long-term perspective during challenging times. But as top athletes will tell you, the only way for them to win is to avoid distractions, remain focused through difficult times, and keep the goal in mind. The same is true for investing. While maintaining a long-term perspective through volatile markets isn't always easy, however, it can be very rewarding. How can you avoid the distraction of short-term markets moves and build endurance for the long run? Here are some time-tested principles of successful investing that can help you stay focused regardless of what's happening in the markets...

1. Take advantage of the market's opportunities
2. Don't try to time the market
3. Don't go it alone & stay the course
4. Be a consistent investor (dollar cost averaging is important)
5. Build a well-diversified portfolio

## About BLACK LABEL

Black Label, a luxury lifestyle management group, is an exclusive private members' club with a 24-hour lifestyle concierge service. Black Label can help you uncover the keys to live a life of greatness. Quality does matter...and our goal at Black Label is to help you live a life of the highest quality. No matter the lifestyle issues, Black Label is here to provide solutions that meet all your needs, however extraordinary or vague they may be. We are on hand to arrange all of your lifestyle needs, whether it be making reservations to the finest restaurant, stocking your refrigerator and kitchen shelves, walking your beloved pets, finding a date or a lifetime mate, creating an overseas itinerary, or planning the most-buzzed about cocktail party of the season. The details of your life are what really matter...and Black Label is the expert on details.



**BLACK LABEL**

Lifestyle Management  
 DC Edition

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 Life is in the Details